

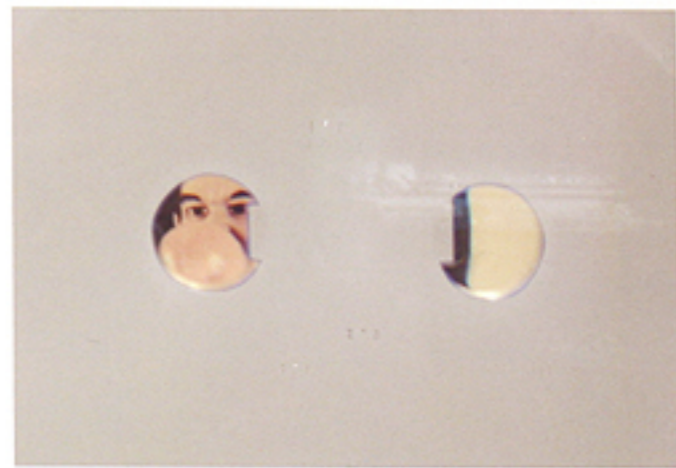


Unique Window  
Display Handbook

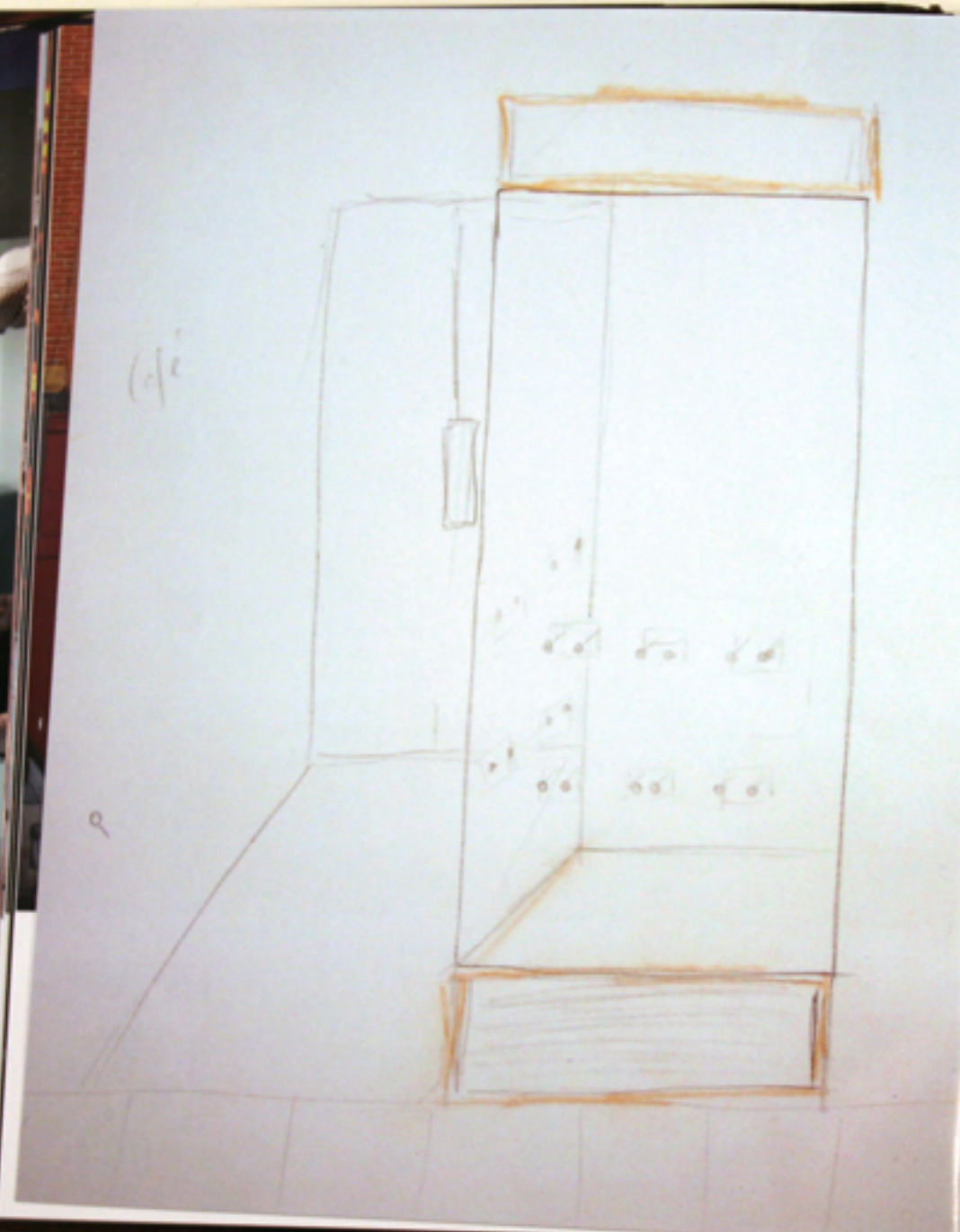
Unique Window  
Display Handbook

PAGE ONE

PAGE ONE



The scene was completely covered by a white backdrop with arrows indicating to curious onlookers the holes to peep through to see the installation.



The installation involved the participation of passersby, who had to peer through a peephole to discover the artistic world Hackemann presented. The op-art show featured different 3D illustrations in black and white, accompanied by humorous texts.





## PEEK!

Window display designed by Rebecca Hackemann

Location: New York, USA  
Completion year: 2006  
Curator: David Gibson  
Photos: © Courtesy of Rebecca Hackemann

*Peek!* is an installation by artist Rebecca Hackemann which experiments with stereoscopic op art. Located in Greenpoint, Brooklyn, the work formed part of the Real Form Projects, a series of storefront installations commissioned by David Gibson. *Peek!* becomes an optical show that plays with 3D conceptual illustrations in black and white in a fictional world, accompanied by humorous texts that critique society. To discover the work from the street, it is necessary to peer through a peephole in the storefront indicated by arrows. The viewer thus became part of the performance, another element in the Cartesian structure of Hackemann's artistic vision.

Rebecca Hackemann is a contemporary artist whose pieces experiment with photography and sculpture, giving rise to optical sculptures with different social and political messages. Recent exhibitions include the joint show entitled *Click/Shift/Enter (Anamorphic Drawings)* at the Marcia Wood Gallery in Atlanta (2007) and the 5th International Biennial of Contemporary Art in Novosibirsk, Siberia. She has also taken part in a public art project in Philadelphia (*Chinatown In/Flux*), organized by the Asian Arts Association and worked on an installation entitled *Visionary Sightseeing Binoculars*.